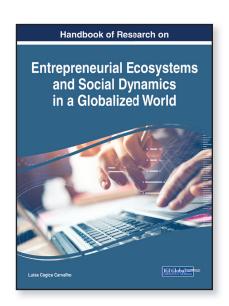
Handbook of Research on Entrepreneurial Ecosystems and Social Dynamics in a Globalized World

Part of the Advances in Business Strategy and Competitive Advantage Book Series

Luísa Cagica Carvalho (Universidade Aberta, Portugal & Universidade de Évora, Portugal)

Description:

Globalization demands the construction of new business methods to enable companies to remain highly competitive. Due to this demand, cultural differences are now being implemented into policies and procedures as companies expand and seek to collaborate with international entrepreneurs.



The Handbook of Research on Entrepreneurial Ecosystems and Social Dynamics in a Globalized World is a pivotal reference source for emergent aspects of internationalization and regional development in an entrepreneurial context. Featuring extensive coverage on relevant areas such as digital entrepreneurship, sustainability, and financial performance, this publication is an ideal resource for academics, public and private institutions, developers, professors, researchers, and post-graduate students seeking current research on globalized entrepreneurship.

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Topics Covered:

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- Financial Performance
- Municipalities

- Social Innovation
- Standardization
- Sustainability

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