Apps Management and E-Commerce Transactions in Real-Time

Part of the Advances in E-Business Research Book Series

Sajad Rezaei (Universiti Tunku Abdul Rahman, Malaysia)

Description:

Technology is continuously advancing and changing the way aspects of business are performed. The implementation of mobile business transactions to acquire various types of goods has changed the landscape of consumerism.

Apps Management and E-Commerce Transactions in Real-Time is a timely research publication that features the latest scholarly trends, issues, and implications of the use of a new technological forum in electronic buying and selling. Including extensive coverage on a number of topics and perspectives such as social networks, customer satisfaction, and cloud computing, this book is ideally designed for researchers, academicians, and students seeking current research on mobile solutions in business deals.

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- Cloud Computing
- Customer Satisfaction
- Hospitality
- Mobile Social Networks
- Social Networks
- Tourism

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