

Advanced Methodologies and Technologies in Business Operations and Management (2 Vols.)

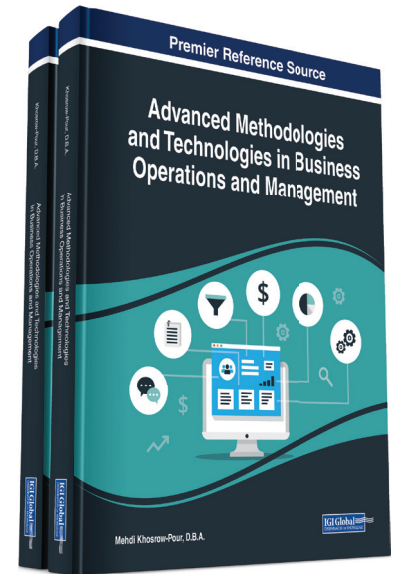
Part of the Advances in Logistics, Operations, and Management Science Book Series

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Description:

Businesses consistently work on new projects, products, and workflows to remain competitive and successful in the modern business environment. To remain zealous, businesses must employ the most effective methods and tools in human resources, project management, and overall business plan execution as competitors work to succeed as well.

Advanced Methodologies and Technologies in Business Operations and Management provides emerging research on business tools such as employee engagement, payout policies, and financial investing to promote operational success. While highlighting the challenges facing modern organizations, readers will learn how corporate social responsibility and utilizing artificial intelligence improve a company's culture and management. This book is an ideal resource for executives and managers, researchers, accountants, and financial investors seeking current research on business operations and management.



ISBN: 9781522573623

Release Date: September, 2018 **Copyright:** 2019

Pages: 600

Topics Covered:

- Business Intelligence Framework
- Business-to-Business
- Cognitive Ergonomics
- Corporate Social Responsibility
- Crowdsourcing
- Financial Investment
- Human Resource Management
- Loop Supply Chain
- Supply Chain Collaboration

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