

Corporate Espionage, Geopolitics, and Diplomacy Issues in International Business

Part of the Advances in Finance, Accounting, and Economics Book Series

Bryan Christiansen (PryMarke, LLC, USA) and Fatmanur Kasarci (PryMarke Business Academy, Turkey)

Description:

As global business competition continues to accelerate, it is imperative that managers and executives examine all facets of an organization so that it remains successful. Often dynamics such as espionage, diplomacy, and geopolitical atmosphere have a great impact on daily operations of an organization; however, these areas are often overlooked.

Corporate Espionage, Geopolitics, and Diplomacy Issues in International Business highlights strategic planning and operations tactics in the areas of human resource management and security. Features the impact of espionage, geopolitics, and diplomacy.

Readers:

This book is an insightful reference for business and government executives, scholars, graduate and undergraduate students, and practitioners.

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Topics Covered:

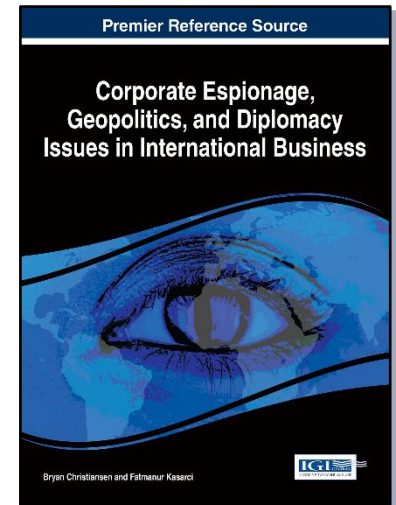
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Bryan Christiansen has progressively held the positions of President, CEO, and then Chairman in PryMarke, LLC, a Michigan, USA-based Business Analytics and Management Consultancy. Bryan has also been an Adjunct Business Professor at Capella University, DeVry University, and Ellis University (formerly Ellis College of New York Institute of Technology) in the USA, and a Senior Business Lecturer at Gumushane University in Turkey. Born in Washington, DC and raised in Asia, Bryan is fluent in Chinese, Japanese, Spanish, and Turkish, and has traveled to 40 countries during his 28-year business career involving Global 1000 firms. Bryan holds a Bachelor's degree in Marketing from the University of the State of New York and an MBA degree from Capella University. Bryan will complete his Doctor of Business Administration degree (DBA) from Middlesex University in London, England in 2020.