



International Journal of Business Analytics (IJBAN)

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The International Journal of Business Analytics (IJBAN) is an indispensable resource for practitioners and academics that work in Business Analytics and related fields. Business Analytics is commonly viewed from three major perspectives: descriptive, predictive, and prescriptive. Business Analytics provides the framework to exploit the synergies among traditionally-diverse topics, such as the fields of data mining, quantitative methods, OR/MS, DSS, and so forth, in a more practical, application-driven format. The journal bridges the gap among different disciplines such as data mining, business process optimization, applied business statistics, and business intelligence/information systems. The journal supports and provides tools to allow companies and organizations to make frequent, faster, smarter, data-driven, and real-time decisions.

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- Big data visualization
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- Customer Relationship Management
- Decision making in social setting
- Decision making under uncertainty
- Decision making with multimedia
- Decision sciences
- Decision theory
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- Distributed file systems for big data
- Electronic Commerce
- Ethical Decision Making
- Financial services analytics
- Fraud Analytics
- Fussy information processing
- Group decision making and software
- Informatics
- Information Technology
- Intelligent agents technologies
- Intelligent organizations
- Large data stream processing on cloud
- Large incremental datasets on cloud
- Marketing Analytics
- Mathematical optimization
- Mathematics of decision sciences
- Methods of decision making
- Multiple criteria decision making
- Multiple source data processing and integration
- Network and social-graph analysis
- Optimization
- Performance Measurement
- Perspectives of decision making
- Political decision making
- Predictive Analysis
- Pricing analytics
- Privacy preserving on cloud
- Public decision making
- Retail sales analytics
- Revenue management
- Risk and credit analytics
- Robust decision making
- Scenario and sensitivity analysis
- Security and privacy in big data
- Sequential decision making
- Simulation methods
- Statistical decision
- Styles of decision making
- Supply chain analytics
- System analysis and theory
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- Web-based decision making

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