

Global Dynamics in Travel, Tourism, and Hospitality

Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

Nikolaos Pappas (The University of West London, UK) and Ilenia Bregoli (University of Lincoln, UK)

Description:

Worldwide, tourism is the third largest economic activity in direct earnings after petroleum and automobile industries, and by far the largest one if indirect earnings are also taken into consideration. Taking into account the profound economic impact the tourism and hospitality industries can have on regions and cities around the world, further research in this area is critical.

Global Dynamics in Travel, Tourism, and Hospitality takes a holistic approach to tourism and hospitality operations, education, and research. Highlights the latest research in the field and real-world examples of how these industries are shaping economic development as well as future outlooks and opportunities for growth.

Readers:

This publication is an essential reference source for researchers, professionals, and graduate-level students.

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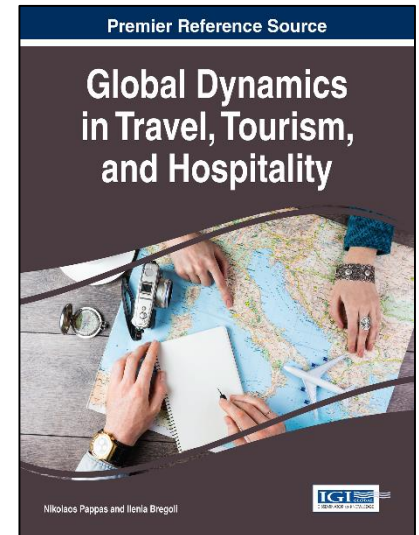
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Nikolaos Pappas is currently an associate professor in aviation and tourism at the University of West London. He holds a doctorate (PhD) in tourism development and planning, and a post-doctorate (PDoc) in risk and crisis management, both from the University of Aegean, Greece. His professional engagement with tourism and hospitality industry has started in 1990. Since 2001 he works as an academic in Greece and United Kingdom. From 1998 and on he has been involved in a series of internationally funded research projects, and he has more than 40 publications in internationally recognised scientific journals and conferences. He is also a reviewer in several esteemed journals of the field such as *Annals of Tourism Research*, *Tourism Management*, *Journal of Sustainable Tourism*, *International Journal of Contemporary Hospitality Management*, and *Current Issues in Tourism*. His research interests and publication activity mainly include tourism development and planning, crisis management, hospitality management, and destination marketing.

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