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Organizational Innovation and IT Governance in Emerging Economies



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Organizational Innovation and IT Governance in Emerging Economies

Jingyuan Zhao, Patricia Ordóñez de Pablos, and Robert D. Tennyson



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As technology grows as the largest source of modern economic growth, the emergence of new models is currently challenging the standard western model of organizational management. Companies from all over the world have succeeded in creating emerging economies with these new models and are now competing with established multinational corporations.

Organizational Innovation and IT Governance in Emerging Economies develops a methodological framework that supports new approaches of technological innovation by companies. This reference book provides contributions from experts in emerging economies, highlighting specific case studies of home grown companies from these emerging markets, offering lessons on how traditional multinationals can compete with these new companies for policymakers, government officers, academics, researchers, students, and practitioners.

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Jingyuan Zhao is a Research Fellow at the Department of Political Science, University of Toronto. She was a professor at School of Management, Beijing Union University, China. Her PhD is in Management Science and Engineering from the Chinese Academy of Sciences and University of Science and Technology of China. She completed two Postdoctoral Programs in Technology Economy and Management from Harbin Institute of Technology, China, and Management of Technology from University of Quebec at Montreal, Canada. Dr. Zhao's expertise is on regional innovation management, high-tech industry cluster, knowledge management, technology diffusion, organizational learning.



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