

Geopolitics and Strategic Management in the Global Economy

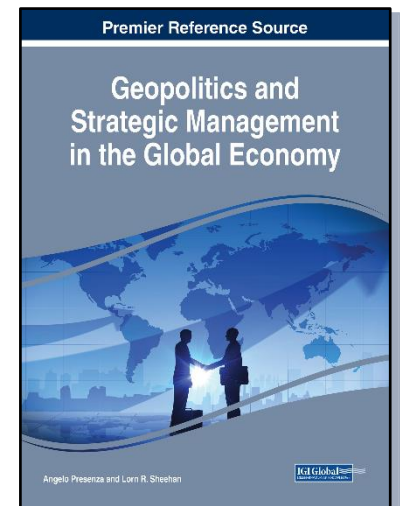
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

As the world continues to evolve, globalization remains a key topic area among scholars and practitioners across disciplines and industries. It is essential for managers to stay informed and look out for potential threats that can negatively affect global operations.

Geopolitics and Strategic Management in the Global Economy is a pivotal reference publication featuring the latest scholarly research on an international view of the challenges and opportunities organizations face in the global marketplace. Including coverage on a broad range of topics such as firm competitiveness, project management, and social capital, this book is ideally designed for academicians, researchers, students, and managers seeking current research on best ways to handle international management issues.



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