

Design Education for Fostering Creativity and Innovation in China

Part of the Advances in Higher Education and Professional Development Book Series

Kin Wai Michael Siu (The Hong Kong Polytechnic University, Hong Kong) and
Giovanni J. Contreras (The Hong Kong Polytechnic University, Hong Kong)

Description:

To maintain their status in the global marketplace, it is imperative for emerging economies to focus on the creation of high quality products in order to compete with organizations worldwide. To increase their economic momentum, it is necessary to utilize innovative and creative strategies to discovery and produce desirable goods.

Design Education for Fostering Creativity and Innovation in China discusses the issues surrounding Chinese policy by analyzing the role design education plays in fostering an innovation-based economy. This compendium of contemporary research explores the challenges and opportunities presented by design education, and strategies to foster creativity to sustain China's economic progress.

Readers:

This book is ideal for educators, administrators, students of education, and policy makers in China and abroad.

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Topics Covered:

- Confucianism
- Curriculum Development
- Diversity in Education
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- Industry-Academia Partnerships
- Internationalization of Education

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Jean L. Ware received her BA in Mathematics and Computer Science from Whitworth University (formerly Whitworth College) with a minor in secondary Education in 1977. She received an MA in English: TESOL from Eastern Washington University in 2000. She has been teaching English and computer-skills at Japanese universities since 1999. Her research interests include optimizing students' learning through technology, multimedia, and via extensive reading and extensive listening. Prior to coming to Japan, she worked as a computer programmer doing both real-time programming and writing C-programs running on Unix. Her last project included building a spreadsheet-like data editor for a custom database as part of a strategic-analysis system.