Design Education for Fostering Creativity and Innovation in China

Part of the Advances in Higher Education and Professional Development Book Series

Kin Wai Michael Siu (The Hong Kong Polytechnic University, Hong Kong) and Giovanni J. Contreras (The Hong Kong Polytechnic University, Hong Kong)

Premier Reference Source

Design Education for Fostering Creativity and Innovation in China

Kin Wai Michael Siu and Giovanni J. Contreras

Description:

To maintain their status in the global marketplace, it is imperative for emerging economies to focus on the creation of high quality products in order to compete with organizations worldwide. To increase their economic momentum, it is necessary to utilize innovative and creative strategies to discovery and produce desirable goods.

Design Education for Fostering Creativity and Innovation in China discusses the issues surrounding Chinese policy by analyzing the role design education plays in fostering an innovation-based economy. This compendium of contemporary research explores the challenges and opportunities presented by design education, and strategies to foster creativity to sustain China's economic progress.

Readers:

This book is ideal for educators, administrators, students of education, and policy makers in China and abroad.

ISBN: 9781522509110   **Release Date:** October, 2016   **Copyright:** 2017   **Pages:** 255

Topics Covered:

- Confucianism
- Curriculum Development
- Diversity in Education
- Education Policy
- Entrepreneurship
- Industry-Academia Partnerships
- Internationalization of Education

Hardcover +
Free E-Book:

E-Book Only:

$165.00 $165.00

Order Information

IGI GLOBAL
DISSEMINATOR OF KNOWLEDGE

Table of Contents

John Paul Loucky, EdD, is a professor at Seinan JoGakuin University in Japan and has taught all areas of TESOL/EFL for over 20 years. His U.S. doctoral dissertation compared CALL-based vocabulary learning with other methods. He researches and writes widely on L2 reading, Web 2.0 readability and literacy issues, and vocabulary development. Presentations and memberships have included AILA, APA CALL, CALICO, Didascalia/Linguapolis, Euro CALL, JALT & JALT CALL, JLTA, KASELE, & LET. He contributes to SLVA, ER-Extensive Reading Yahoo, and ETJ online discussion groups. His website at www.CALL4All.us provides a clearinghouse of CALL organizations and serves as a virtual encyclopedia of language education sites for all major languages. Research articles & links: http://call4all.us///home/_all.php?fi=1.

Jean L. Ware received her BA in Mathematics and Computer Science from Whitworth University (formerly Whitworth College) with a minor in secondary Education in 1977. She received an MA in English: TESOL from Eastern Washington University in 2000. She has been teaching English and computer-skills at Japanese universities since 1999. Her research interests include optimizing students' learning through technology, multimedia, and via extensive reading and extensive listening. Prior to coming to Japan, she worked as a computer programmer doing both real-time programming and writing C-programs running on Unix. Her last project included building a spreadsheet-like data editor for a custom database as part of a strategic-analysis system.