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International Business Ethics and Growth Opportunities

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International Business Ethics and Growth Opportunities



Ruth Wolf and Theodora Issa



Part of the Advances in Business Strategy and Competitive Advantage Book Series

Ruth Wolf (Bar Ilan University, Israel) and
Theodora Issa (Curtin University, Australia)

In the modern business environment, companies strive to create a sense of moral obligation within their employees in an effort to foster a concern for social welfare and justice among global organizations. Despite the efforts of managers and directors, many companies continue to find it difficult to overcome the moral dilemmas of the corporate sector.

International Business Ethics and Growth Opportunities presents the necessary methods and resources for managers and directors to be successful in leading their corporations in a responsible and morally conscious manner. Examining the dangers of unethical behavior, this book provides the strategies and tools for proper management to encourage company strength and success. This publication is an essential resource for academicians, researchers, officials, post-graduate students, and professionals in the fields of business and business education interested in ethical decision making on the individual and company level.

Topics Covered:

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- Organizational Justice
- Workplace Inequality

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Ruth Wolf is an expert on ethics and approaching ethical dilemmas. Ruth is a veteran of academia (for over 26 years) and has built curriculums in the fields of ethics and ethics teaching in various academic and legal frameworks in Israel. In addition, Ruth is an active advisor to industry and business officials in their efforts to implement to business ethics codes and values within the organizations and management. Ruth is a senior lecturer of ethics and business administration in both the Economics Department and the Interdisciplinary Department of Social Sciences, Bar Ilan University, Israel. Ruth has also taught in the Hebrew University of Jerusalem and additional academic institutions. Ruth is a prolific publisher of more than 60 articles in the fields of ethics, CSR, business ethics, ethical education, mediation, and more. Ruth has also published numerous literature books and a professional-academic book, along with her editorial work of several international journals. The recent of which is Ethics is Good for Business (Mass, 2008). Moreover, Ruth practices as a professional business mediator.



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