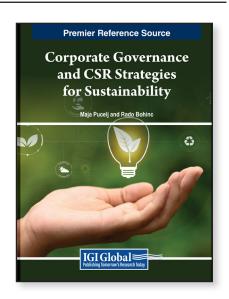
## **Corporate Governance and CSR Strategies for Sustainability**

Part of the Advances in Marketing, Customer Relationship Management, and E-Services Book Series

Maja Pucelj (Assistant professor, Slovenia) and Rado Bohinc (Scientific Research Centre Koper, Slovenia)

## **Description:**

The fundamental link between human rights and sustainability still needs to be more adequately understood in a world grappling with a complex social environment that needs to be challenged. This knowledge gap has far-reaching repercussions, leading to unsustainable practices, social inequality, and environmental degradation. Addressing this pressing issue requires a comprehensive understanding of how human rights principles can underpin sustainable development and socially responsible behavior.



Corporate Governance and CSR Strategies for Sustainability offers a transformative solution by providing a deep and interdisciplinary exploration of the nexus between human rights, sustainability, and social responsibility. Drawing from diverse fields such as law, social sciences, economics, and environmental studies, it illuminates the foundational role of human rights in shaping sustainable and socially responsible societies. By dissecting topics like the rights of marginalized groups, business impacts on human rights, and policy frameworks for sustainability, it provides a roadmap for scholars, policymakers, and practitioners seeking to navigate these complex issues.

This book catalyzes interdisciplinary collaboration and new theoretical insights through its innovative approach. It enriches academic discourse and equips professionals and policymakers with the knowledge needed to make informed decisions. This indispensable resource is designed for those striving to create a more sustainable and socially responsible world, offering practical strategies and a visionary outlook for a brighter future.

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