

Global Information Diffusion and Management in Contemporary Society

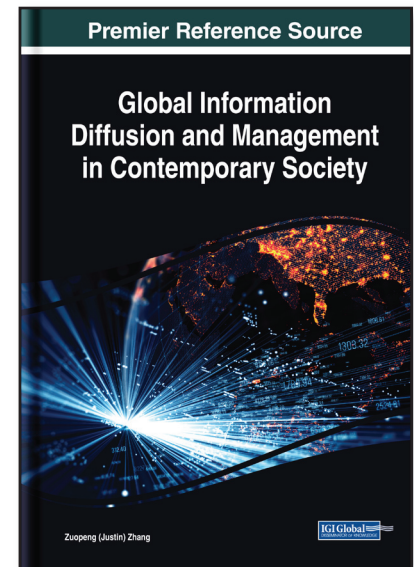
Part of the Advances in Knowledge Acquisition, Transfer, and Management Book Series

Zuopeng (Justin) Zhang (State University of New York at Plattsburgh, USA)

Description:

Changing business environments and information technology advancements fundamentally reshaped the traditional information landscape in our contemporary society, urging companies to seek innovative ways to diffuse and manage assets on a global scale. It is crucial for society to understand the new methodologies and common practices that organizations can utilize to leverage their knowledge into practice.

Global Information Diffusion and Management in Contemporary Society is an essential reference source featuring research on the development and implementation of contemporary global information management initiatives in organizations. Including coverage on a multitude of topics such as data security, global manufacturing, and information governance, this book explores the importance of information management in a global context. This book is ideally designed for managers, information systems specialists, professionals, researchers, and administrators seeking current research on the theories and applications of global information management.



ISBN: 9781522553939

Release Date: July, 2018

Copyright: 2019

Pages: 300

Topics Covered:

- Data Security
- E-Commerce
- Global Enterprise
- Global Manufacturing
- Global Marketing
- Human Resource Management
- Information Governance
- Information Infrastructure
- Library Information Management
- Telecommunications

Hardcover: \$195.00

E-Book: \$195.00

Hardcover + E-Book: \$235.00

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA