

# Examining Student Retention and Engagement Strategies at Historically Black Colleges and Universities

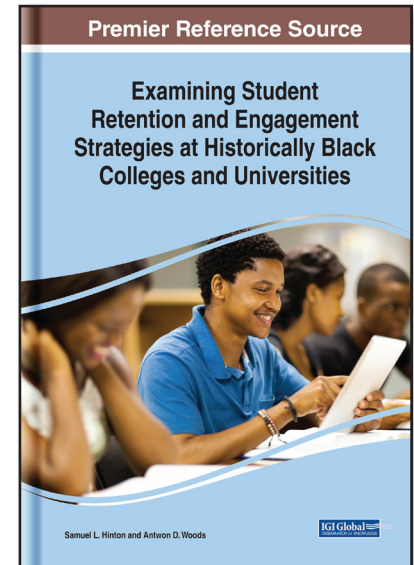
Part of the Advances in Higher Education and Professional Development Book Series

Samuel L. Hinton (Independent Researcher, USA) and  
Antwon D Woods (Belhaven University, USA)

## Description:

As higher educational learning enters a new age, Historically Black Colleges and Universities (HBCUs) are seeking innovative ways to establish strategies to compete with other academic institutions. As establishments that have played a pivotal role in transforming the landscape of higher education, HBCUs are facing rapid transformation and various obstacles leading to questions regarding to the cost, quality, and sustainability of these institutions.

**Examining Student Retention and Engagement Strategies at Historically Black Colleges and Universities** is a pivotal reference source that provides vital research on the role of HBCUs in today's higher education and the various research methods addressing student retention rates, success levels, and engagement. While highlighting topics such as enrollment management, student engagement, and online learning, this publication explores successful engagement strategies that promote educational quality and equality, as well as the methods of social integration and involvement for students. This book is ideally designed for researchers, academicians, scholars, educational administrators, policymakers, graduate students, and curriculum designers.



**ISBN:** 9781522570219

**Release Date:** December, 2018

**Copyright:** 2019

**Pages:** 225

## Topics Covered:

- At-Risk Students
- Diversity
- Enrollment Management
- Institutional Transformation
- Online Learning
- Retention Strategies
- Service Learning
- Student Engagement
- Student Motivation
- Student-Faculty Interaction
- Study Abroad Programs

**Hardcover: \$175.00.00**

**E-Book: \$175.00.00**

**Hardcover + E-Book: \$210.00**

### Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: [www.igi-global.com](http://www.igi-global.com)

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA