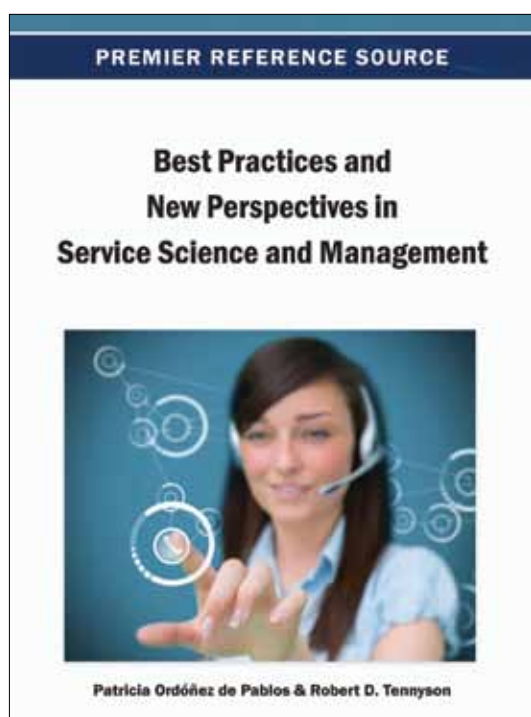


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Best Practices and New Perspectives in Service Science and Management



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- Human Capital Management
- Service Business Models
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- Service Sector

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Patricia Ordóñez de Pablos is professor in the Department of Business Administration and Accountability, at the Faculty of Economics of The University of Oviedo (Spain). Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital, and China. She serves as Associate Editor of *Behaviour and Information Technology Journal*. Additionally she is Executive Editor of the *International Journal of Learning and Intellectual* and the *International Journal of Strategic Change Management*. She is Editor of *International Journal of Asian Business and Information Technologies* (IGI-Global).

- Chapter 1
Service Quality Evaluation Method for Community-Based Software Outsourcing Process
Liu Shu (Harbin Institute of Technology, China)
Liu Ying (IBM China Research Lab, China)
Jiang Huimin (Harbin Institute of Technology, China)
Wang Zhongjie (Harbin Institute of Technology, China)
Xu Xiaofei (Harbin Institute of Technology, China)
- Chapter 2
Creating Effective Customer Solutions:
Burianek Ferdinand (TUM Business School, Germany)
Bonnemeier Sebastian (TUM Business School, Germany)
Reichwald Ralf (Leipzig Graduate School of Management, Germany)
- Chapter 3
Customers as Innovators in Senior Service Markets:
Hennala Lea (Lappeenranta University of Technology, Finland)
Melkas Helinä (Lappeenranta University of Technology, Finland)
Pekkarinen Satu (Lappeenranta University of Technology, Finland)
- Chapter 4
Situated Service-Oriented Modeling
Saadé Raafat (Concordia University, Canada)
Vahidov Rustam (Concordia University, Canada)
- Chapter 5
An IT Service Engineering and Management Framework (ITS-EMF)
Mora Manuel (Autonomous University of Aguascalientes, Mexico)
O'Connor Rory V. (Dublin City University, Ireland)
Raisinghani Mahesh S. (IWU School of Management, USA)
Macias-Luévano Jorge (Autonomous University of Aguascalientes, Mexico)
Gelman Ovsei (CCADET-UNAM, Mexico)
- Chapter 6
DNA Model of IT Service Assets
Galup Stuart (Florida Atlantic University, USA)
Dattero Ronald (Missouri State University, USA)
Groll Jayne (TSM Academy, Inc., USA)
- Chapter 7
Identification of Attributes of TQM in an Educational Institute:
Sindwani Rajiv (YMCA University of Science & Technology, India)
Singh Vikram (YMCA University of Science & Technology, India)
Grover Sandeep (YMCA University of Science & Technology, India)
- Chapter 8
An Ontology-Based and Model-Driven Approach for Designing IT Service Management Systems
Valiente María-Cruz (University of Alcalá, Spain)
Vicente-Chicote Cristina (Technical University of Cartagena, Spain)
Rodríguez Daniel (University of Alcalá, Spain)
- Chapter 9
The Impact of E-Retail Environment Characteristics on E-Satisfaction and Purchase Intent
Kim Jung-Hwan (University of South Carolina, USA)
Kim Minjeong (Oregon State University, USA)
Kandampully Jay (The Ohio State University, USA)
- Chapter 10
A Study on Relationships Among Software Engineering Capabilities in Japan Using Panel Analysis
Kadono Yasuo (Tokyo University of Technology, Japan)
- Chapter 11
Value-Adding to Public Services Through the Adoption of Lean Thinking
Jaaron Ayham A. M. (An-Najah National University, Palestine)
Backhouse Chris J. (Loughborough University, UK)
- Chapter 12
A Modeling Framework for Analyzing the Viability of Service Systems
Golnam Arash (Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland)
Regev Gil (Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland)
Wegmann Alain (Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland)
- Chapter 13
A Business Model Approach for Service Engineering in the Internet of Services
Kett Holger (Fraunhofer-Institut für Arbeitswirtschaft und Organisation IAO, Germany)
- Chapter 14
Service Oriented Innovation Management:
Thieme Michael (Institute for Applied Informatics (InfAI), Germany)
- Chapter 15
Customer Integration in Innovation Processes via Operating Information Systems
Strehl Benjamin (USU Software AG, Germany)
- Chapter 16
A Method for the Management of Service Innovation Projects in Mature Organizations
Schindholzer Bernhard (University of St. Gallen, Switzerland)
Uebnickel Falk (University of St. Gallen, Switzerland)
Brenner Walter (University of St. Gallen, Switzerland)
- Chapter 17
How IT-Enabled Services Can Help to Change our World:
Meyer Kyrill (Universität Leipzig, Germany)
- Chapter 18
Mobile Emergency Management Services Targeting Large Public Events
Zibuschka Jan (Fraunhofer-Institut für Arbeitswirtschaft und Organisation IAO, Germany)
Roßnagel Heiko (Fraunhofer-Institut für Arbeitswirtschaft und Organisation IAO, Germany)
Muntermann Jan (University of Göttingen, Germany)
Schermer Tobias (Marketing Partner, Germany)
- Chapter 19
MoBiFlow:
Held Markus (Bundesanstalt für Finanzdienstleistungsaufsicht, Germany)
Küchlin Wolfgang (Eberhard Karls Universität Tübingen, Germany)
Blochinger Wolfgang (Universität Stuttgart, Germany)
- Chapter 20
uRun:
Chapko Alexandra (German Research Center for Artificial Intelligence, Germany)
Emrich Andreas (German Research Center for Artificial Intelligence, Germany)
Flake Stephan (Orga Systems GmbH, Germany)
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Rust Carsten (Morpho Cards GmbH, Germany)
Tacken Jürgen (Orga Systems GmbH, Germany)
Werth Dirk (German Research Center for Artificial Intelligence, Germany)
Zoth Carsten (Orga Systems GmbH, Germany)
- Chapter 21
An Information and Cooperation Portal for Supporting Public Authorities and Organizations with Safety and Security Responsibilities Before and During Large Public Events
Frings Sandra (Fraunhofer-Institut für Arbeitswirtschaft und Organisation IAO, Germany)
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