

Entrepreneurship, Collaboration, and Innovation in the Modern Business Era

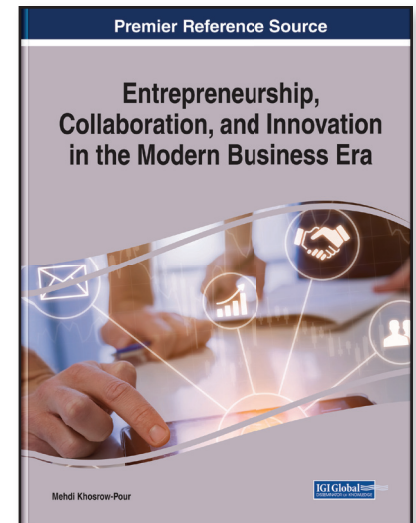
Part of the Advances in Logistics, Operations, and Management Science Book Series

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Description:

As businesses seek to compete on a global stage, they must be constantly aware of pressures from all levels: regional, local, and worldwide. The organizations that can best build advantages in diverse environments achieve the greatest success.

Entrepreneurship, Collaboration, and Innovation in the Modern Business Era provides emerging research on business practices and business advancement in the current technological environment. While highlighting topics such as enterprise social systems, idea generation, and online recruitment, this publication reveals the various techniques and methods to modernize and revolutionize business organizations. This book is an important resource for business leaders, economists, entrepreneurs, practitioners, researchers, and students seeking current research on the research and discoveries in the field of business expansion.



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Topics Covered:

- Digital Marketing
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- Idea Generation
- Online Business
- Online Recruitment
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