

Handbook of Research on Information Management for Effective Logistics and Supply Chains

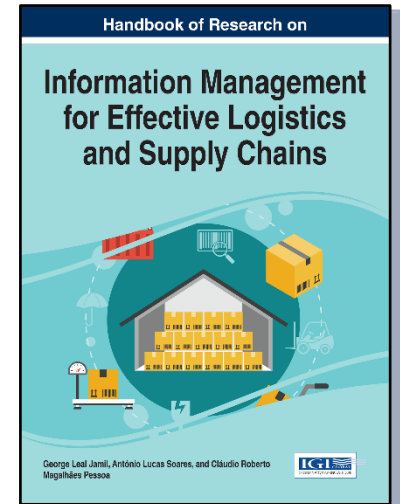
Part of the Advances in Logistics, Operations, and Management Science Book Series

George Leal Jamil (InescTec, Portugal), António Lucas Soares (University of Porto, Portugal) and Cláudio Roberto Magalhães Pessoa (FUMEC University, Brazil)

Description:

Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors.

The **Handbook of Research on Information Management for Effective Logistics and Supply Chains** highlights strategies, tools, and skills necessary for supply management within organizations and companies. Features best practices and empirical research within the field.



Readers:

This handbook is a critical reference source for scholars, practitioners, researchers, information systems and telecommunication specialists, and managers.

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Topics Covered:

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- Qualitative Research Methods
- Transics System

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