

Cases on Human Performance Improvement Technologies

Part of the Advances in Human Resources Management and Organizational Development (AHRMOD) Book Series

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Description:

Management professionals regularly seek new, cost-effective ways to influence employee behavior to advance productivity and competency within their organization. While best practices are often taught in the classroom, many students lack an understanding of the real world challenges professionals face.

Cases on Human Performance Improvement Technologies presents a collection of teaching cases that demonstrate the real-world application of digital tools for human performance enhancement across a variety of settings. Utilizing a problem-based instructional technique, the cases presented in this publication include the challenges and solutions industry professionals encounter.

Readers:

This publication is an essential reference source for educators, upper level students, and practitioners in the fields of human-computer interaction, organizational development, educational technology, and business management.

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