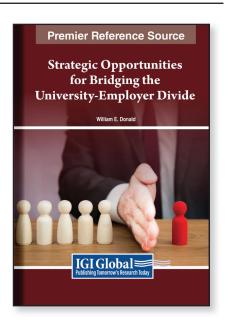
## Strategic Opportunities for Bridging the University-Employer Divide

Part of the Advances in Educational Marketing, Administration, and Leadership Book Series

William E. Donald (University of Southampton, UK & Ronin Institute, USA)

## **Description:**

When looking at academia and the job market, a persistent issue continues to cast a shadow over the future of graduates and the workforce alike. The problem at hand is the enduring divide between universities and employers, a chasm that often leaves graduates ill-prepared for the demands of the modern workplace. Academic scholars, career advisors, and graduate recruiters grapple with the challenge of equipping students with the skills and knowledge needed for sustainable career success. This divide not only impedes the career prospects of graduates but also leaves employers struggling to find the talent they need to thrive in a rapidly changing world.



Strategic Opportunities for Bridging the University-Employer Divide offers a solution to a pressing problem. For academic scholars seeking innovative answers to this enduring challenge, this comprehensive guide marries theoretical insights with real-world applications, providing a roadmap to bridge the gap between education and employment.

For career advisors and graduate recruiters, this book offers a treasure trove of actionable strategies to prepare students for the university-to-work transition, attract early career talent, and assess person-organization fit. It does all of this while drawing on the invaluable insights of lived experiences to provide a holistic approach. **Strategic Opportunities for Bridging the University-Employer Divide** is the compass that will guide academia and recruiters alike toward a future of harmonious collaboration, better employability, and sustainable graduate careers.

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## **Topics Covered:**

- Career Advisors
- Collaboration
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- Employability
- Graduates
- Job Market
- Lived Experiences

- Modern Workplace
- Person-Organization Fit
- Sustainable Career Success
- University-Employer Divide
- University-to-Work Transition
- Workforce



Subject: Education

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(Research Recommended)

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