Ethics and Sustainability in Global Supply Chain Management

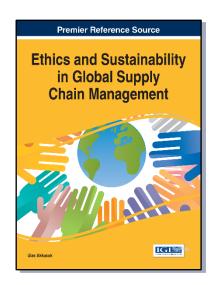
Part of the Advances in Logistics, Operations, and Management Science Book Series

Ulas Akkucuk (Bogazici University, Turkey)

Description:

Various industries in modern society can contribute to many different sustainable development initiatives. By implementing better processes for resource usage and its impacts, businesses can play a vital role in creating a cleaner environment.

Ethics and Sustainability in Global Supply Chain Management is a comprehensive reference source for the latest scholarly material on organizational procedures and methods that ensure environmental sustainability, while maintaining effective production processes. Highlights the most innovative topics and perspectives, such as life cycle costing, waste management, and business leadership.



Readers:

This book is ideally designed for professionals, academics, practitioners, graduate students, and researchers interested in developing green supply chain processes.

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Topics Covered:

- Business Leadership
- Energy Regulation
- Life Cycle Costing
- Multi-Criteria Decision Making
- Supplier Selection
- Sustainability Reporting
- Warranty Cost Analysis
- Waste Management

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Ulas Akkucuk is an Associate Professor of Quantitative Methods at Bogazici University Department of Management, Istanbul-Turkey. Dr. Akkucuk has a BS in Industrial Engineering from Bilkent University (1997), an MBA from Bogazici University (2000) and a PhD in Management Science and Information Systems from Rutgers University (2004). His research interests lie in the methodological development of multivariate techniques such as Clustering and Multidimensional Scaling and novel applications into fields including global competitiveness, CRM and technology management and environmental management. He has taught Statistics, CRM & Data Mining, and Global Aspects of Management courses, among others, at both graduate and undergraduate levels. He is associate editor and editorial board member of International Journal of Research in Business and Social Science (IJRBS) and has been an ad hoc reviewer for journals such as Journal of Multivariate Analysis, Bogazici Journal and International Journal of Business Economics and Management. He has edited two books the first entitled "Developing Sustainable Value in Marketing Finance and Economics" which was published by IGI Global in 2015, the second one "Handbook of Research on Waste Management Techniques for Sustainability" was published in 2016. He is a member of the Classification Society (CS), Society for the Study of Business and Finance (SSBF) and Turkish National Committee on Solid Waste Management (TNCSW).