

Mission-Driven Approaches in Modern Business Education

Part of the Advances in Educational Technologies and Instructional Design Book Series

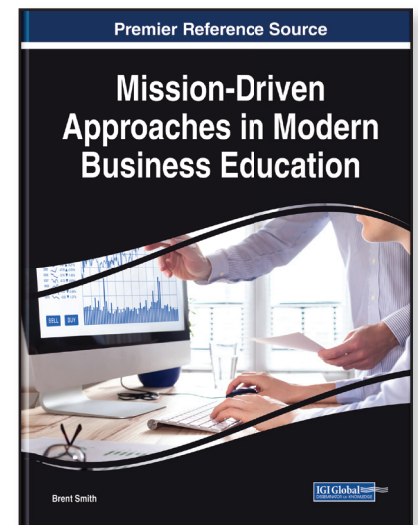
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Description:

In a globalized world, it is essential for business courses to adapt to the current economic climate by integrating cross-cultural and transnational approaches while remaining focused on the mission of the curriculum.

Mission-Driven Approaches in Modern Business Education

provides innovative insights into the ways that mission values can be seamlessly, efficiently, and effectively integrated into the core of any business course to inspire and influence quality business education. The content within this publication represents the work of educators in finance, management, marketing, international business, and other fields. It is designed for business managers, academicians, upper-level students, researchers, administrators, and organizational developers, and covers topics centered on mission as it relates to teaching, leadership, experiential learning, mission statements, sustainability, cultural engagement, and several other topics.



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Topics Covered:

- Business Policy
- Finance Teaching
- Leadership Development
- Learning Assessment
- Management Theory
- Mission Values
- Multiple Identity Organizations
- Service Learning
- Social Entrepreneurship
- Strategic Decision-Making
- Transnational Education

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