# Design Solutions for Improving Website Quality and Effectiveness

Part of the Advances in Web Technologies and Engineering (AWTE) Book Series

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## **Description:**

As the Internet has evolved to become an integral part of modern society, the need for better quality assurance practices in web engineering has heightened. Adherence to and improvement of current standards ensures that overall web usability and accessibility are at optimum efficiency.

**Design Solutions for Improving Website Quality and Effectiveness** is an authoritative reference source for the latest breakthroughs, techniques, and research-based solutions for the overall improvement of the web designing process. Features relevant coverage on the analytics, metrics, usage, and security aspects of web environments.

### **Readers:**

This publication is ideally designed for reference use by engineers, researchers, graduate students, and web designers interested in the enhancement of various types of websites.

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