

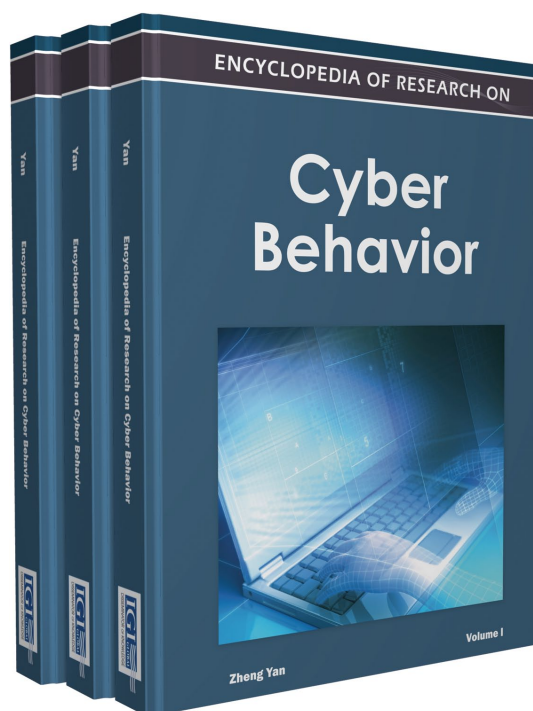
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Encyclopedia of Cyber Behavior (3 Volumes)



Zheng Yan (University at Albany - SUNY, USA)

Cyber behavior, such as e-learning, e-voting, e-shopping, e-privacy, and e-therapy, could be broadly considered as any physical, social, or mental activities that humans engage in interacting with the Internet and that can be objectively observed in cyber space.

The Encyclopedia of Cyber Behavior is intended to offer the first, definitive, and most comprehensive presentation of existing substantial knowledge concerning cyber behavior. It aims to synthesize the scientific knowledge of cyber behavior, examined in a wide variety of disciplines such as psychology, sociology, economics, education, communications, criminology, political science, information science, technology, medicine, law, and business, into one single platform perfect for students, researchers, teachers, managers, and policy makers alike.

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ISBN: 9781466603158; © 2012; 1632 pp.

Print: US \$1196.00 | Perpetual: US \$2245.00 | Print + Perpetual: US \$2990.00

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Zheng Yan is an Associate Professor of developmental and educational psychology at University at Albany since 2007. He graduated from Harvard University Graduate School of Education with a doctoral degree in Human Development and Psychology in 2000. His research mainly concerns dynamic and complex relations between contemporary technologies and human development as well as research methodology of human development. He is currently investigating children's understanding of the Internet as a complex artifact and human behaviors in the cyber space as an emerged field of research.



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