

Behavioral Finance and Decision-Making Models

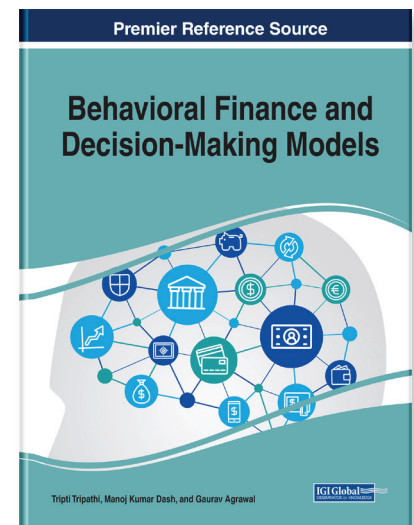
Part of the Advances in Finance, Accounting, and Economics Book Series

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Description:

Behavioral finance challenges the traditional assumption that individuals are rational by focusing on the cognitive and emotional aspects of finance, which draws on psychology, sociology, and biology to investigate true financial behavior. The financial sector requires sound understanding of market dynamics and strategic issues to meet future challenges in the field.

Behavioral Finance and Decision-Making Models seeks to examine behavioral biases and their impact on investment decisions in order to develop better future plans and strategies in the financial sector. While highlighting topics including behavioral approach, financial regulation, and globalized sector, this book is intended for policymakers, technology developers, managers, government officials, academicians, researchers, and advanced-level students.



ISBN: 9781522573999

Release Date: April, 2019

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Pages: 360

Topics Covered:

- Behavioral Approach
- Corporate Finance
- Cultural Differences
- Econometric Modeling
- Finance Theory
- Financial Market
- Financial Regulation
- Globalized Sector
- Investment Issues
- Psychological Concepts

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