

Handbook of Research on Global Enterprise Operations and Opportunities

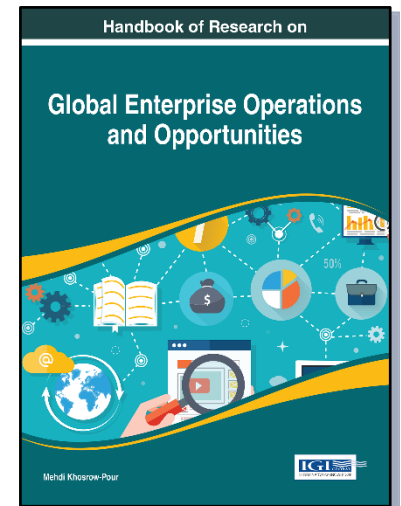
Part of the Advances in Information Quality and Management Book Series

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Description:

Organizational applications and managerial implications of new technology resources require a forum for the discussion of issues of best business practice and success.

The **Handbook of Research on Global Enterprise Operations and Opportunities** is a valuable source for the latest research on global resource management with a focus on the managerial and organizational facets. Featuring coverage on a range of topics and perspectives such as global enterprise systems, IT diffusion, and global data security, this publication is ideally designed for researchers, academics, and practitioners seeking current research on approaches to successful business technology use in all countries.



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Topics Covered:

- Data Security
- Enterprise Systems
- Global Manufacturing
- Global Marketing
- IT Diffusion
- Telecommunications

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