

Handbook of Research on Nascent Entrepreneurship and Creating New Ventures

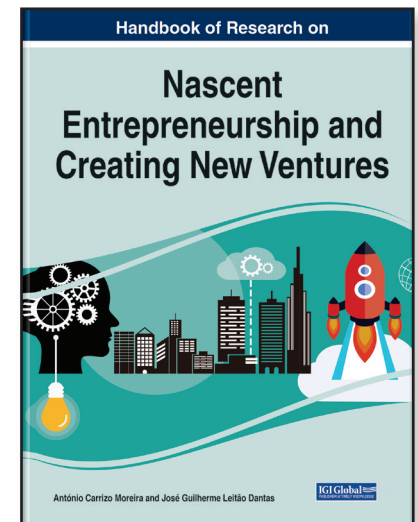
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

Due to the 2008-2009 crisis, the United Nations 2030 agenda for sustainable development, and the COVID-19 pandemic, the role of entrepreneurship has become more critical in most economies. Moreover, emerging protectionist policies are further encouraging the emergence of new entrepreneurial projects, particularly to replace goods and services traditionally provided by other countries. Understanding current challenges and best practices in nascent entrepreneurship is integral for the successful launching of new ventures to support the revitalization of economies and achieve sustainability.

Handbook of Research on Nascent Entrepreneurship and Creating New Ventures is a crucial reference source that covers the latest empirical research findings in the field of entrepreneurship and addresses the obstacles entrepreneurs face in these recent challenging times. The book embraces a pluralistic perspective from academicians currently navigating nascent entrepreneurship and key concepts for launching successful new ventures. Covering topics that include government support programs, spin-off companies, leadership, strategic entrepreneurship, and crowdfunding, this book is targeted towards entrepreneurs, professionals, academicians, researchers, and students.



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Leadership
Nascent Entrepreneurship

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Social Entrepreneurship
Spin-Off Companies
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