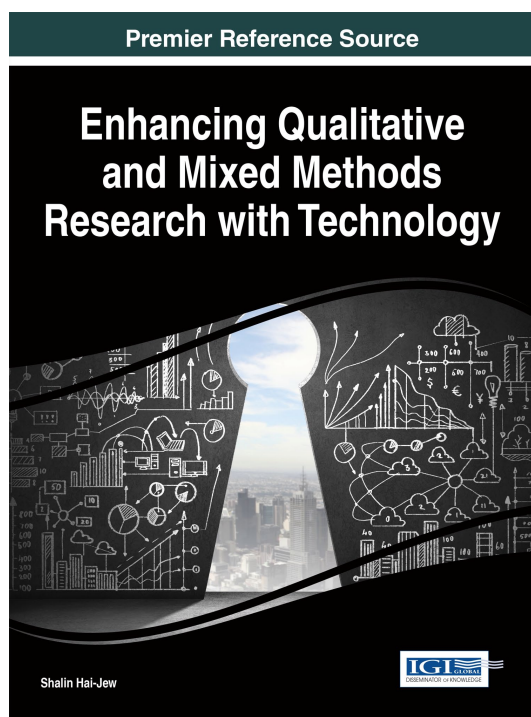


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Enhancing Qualitative and Mixed Methods Research with Technology



Part of the Advances in Knowledge Acquisition, Transfer, and Management Book Series

Shalin Hai-Jew
(Kansas State University, USA)

In light of the expensive nature of quantitative research, such as experiments, researchers must seek other methods of understanding the world around them. As such, new qualitative methods are gaining ground in the modern research community.

Enhancing Qualitative and Mixed Methods Research with Technology explores the integration of new digital tools into the research process. Including current information on data visualization, research design, information capture, as well as social media analysis, this publication serves as an ideal reference source for academicians, scientists, information specialists, business managers, and upper-level students involved in interdisciplinary research.

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ISBN: 9781466664937; © 2015; 627 pp.

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Shalin Hai-Jew works as an instructional designer at Kansas State University (K-State); she teaches from a distance for WashingtonOnline (WAOL). She has taught at the university and college levels for many years (including four years in the People's Republic of China) and was tenured at Shoreline Community College but left tenure to pursue instructional design work. She has Bachelor's degrees in English and psychology, a Master's degree in Creative Writing from the University of Washington (Hugh Paradise Scholar), and an Ed.D in Educational Leadership with a focus on public administration from Seattle University (where she was a Morford Scholar). She reviews for several publications — Educause Review Online and MERLOT's *Journal of Online Learning and Teaching*, and is editor of several IGI Global titles. Dr. Hai-Jew was born in Huntsville, Alabama, in the U.S.



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