

New Technologies in Virtual and Hybrid Events

Part of the New Technologies in Virtual and Hybrid Events Book Series

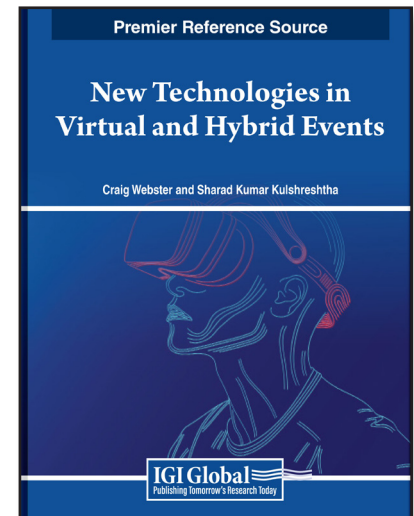
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Description:

In the wake of the COVID-19 pandemic, events have swiftly transitioned to virtual and hybrid formats. This rapid shift has posed numerous challenges for organizers who are now tasked with navigating the digital landscape. From planning logistics to engaging participants, virtual and hybrid events are intricate and demand innovative solutions.

New Technologies in Virtual and Hybrid Events is a comprehensive guide that provides practical strategies and insights to make virtual and hybrid events successful, efficient, and profitable. The book offers a platform to publish research on the practical challenges of virtual and hybrid events. It explores key topics such as platform assessment, audience engagement tools, AI integration, and ethical considerations in event technologies. By offering a deep dive into these areas, the book empowers readers to navigate the complexities of virtual and hybrid events with confidence.

With a forward-looking approach, the book goes beyond the immediate challenges of COVID-19 and envisions the future of events and the role of technology in shaping them. By providing innovative solutions and best practices, the book equips readers with the knowledge and tools needed to adapt to the current landscape and thrive in the future of virtual and hybrid events.



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Topics Covered:

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- Application of Holograms
- Assessment of Platforms
- Audience Response Systems
- Best Practices Cases
- Event Analytics Optimization
- Event Diagramming
- Event Gamifications
- Future of Technologies
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- Robots Integration
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Classification: Edited Reference

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