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Empowering Organizations through Corporate Social Responsibility

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Empowering Organizations through Corporate Social Responsibility



Ruth Wolf, Theodora Issa, and Monica Thiel



Part of the Advances in Business Strategy and Competitive Advantage Book Series

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and Monica Thiel (Tilburg University, The Netherlands)

The impact of businesses on a country's economy extends beyond just the monetary effects of the company. The ethical standard to which a business upholds itself can have a crucial impact on the development of a country's economy.

Empowering Organizations through Corporate Social Responsibility addresses the implementation of businesses' ethical standards in both emerging and advanced economies, interpreting the social impact of this issue in a global context. Highlighting case studies, interdisciplinary perspectives, and strategies in business management, this book is a pivotal reference source for academics, researchers, post-graduate students, and professionals concerned with the development of the business sector.

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Ruth Wolf is an expert on ethics and approaching ethical dilemmas. Ruth is a veteran of academia (for over 26 years) and has built curriculums in the fields of ethics and ethics teaching in various academic and legal frameworks in Israel. In addition, Ruth is an active advisor to industry and business officials in their efforts to implement business ethics codes and values within the organizations and management. Ruth is a senior lecturer of ethics and business administration in both the Economics Department and the Interdisciplinary Department of Social Sciences, Bar Ilan University, Israel. Ruth has also taught in the Hebrew University of Jerusalem and additional academic institutions. Ruth is a prolific publisher of more than 60 articles in the fields of ethics, CSR, business ethics, ethical education, mediation, and more. Ruth has also published numerous literature books and a professional-academic book, along with her editorial work of several international journals. The recent of which is *Ethics is Good for Business* (Mass, 2008). Moreover, Ruth practices as a professional business mediator.



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