

# An Excellent Addition to Your Library!

Released: June 2014

## Social Media and Mobile Technologies for Healthcare



Part of the Advances in Healthcare Information Systems and Administration Book Series

Mowafa Househ (College of Public Health and Health Informatics, King Saud Bin Abdulaziz University for Health Sciences, Saudi Arabia), Elizabeth Borycki (University of Victoria, Canada), and Andre Kushniruk (University of Victoria, Canada)

In addition to social media's prevalence for personal use, online networking tools are also gaining momentum in the healthcare field. Health information and patient discussion are embracing these technologies to create a more ubiquitous communication platform.

**Social Media and Mobile Technologies for Healthcare** provides insight on the tools that are integral to understanding and implementing emerging technologies in health-related fields. With an ever-growing presence of patients and health professionals on social networking sites, this book will provide insight into the effect of communication technologies on health services. This publication is will be useful to professionals and researchers in health informatics, as well as students, practitioners, clinicians, and academics.

### Topics Covered:

- Clinician-Centered Applications
- Implementation Issues and Challenges
- Medical Devices
- Mobile Technologies in Health
- Patient-Centered Applications
- Research Methodologies
- Social Media in Health

ISBN: 9781466661509; © 2014; 308 pp.

Print: US \$245.00 | Perpetual: US \$370.00 | Print + Perpetual: US \$490.00

**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

**Mowafa Househ** is an Assistant Professor and former Research Director at the College of Public Health and Health Informatics, King Saud bin Abdulaziz University for Health Sciences, National Guard Health Affairs, Riyadh, Kingdom of Saudi Arabia. Dr. Househ is also an adjunct professor at the University Of Victoria, School of Health Information Science, BC, Canada and is the editor-in-chief of the *Journal of Health Informatics in Developing Countries*. Dr. Househ's primary research interests are on the use of information and communication technologies to empower patients and clinicians. His doctoral work focused on the empowerment of pharmacists, physicians, and academics in the use of collaborative technologies to facilitate knowledge translation research. His current work revolves on empowering patients through the use of social media, mobile health, and personal health records. Dr. Househ is a respected and published author within health informatics community. He has published in leading health informatics journals such as the *International Journal of Medical Informatics*, *The Yearbook of Medical Informatics*, and *Applied Clinical Informatics*.



www.igi-global.com

Publishing Academic Excellence  
at the Pace of Technology Since 1988

## Order Your Copy Today!

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

☐ Enclosed is check payable to IGI Global in  
US Dollars, drawn on a US-based bank

☐ Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express

3 or 4 Digit Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_