

# Corporate Social Responsibility for Valorization of Cultural Organizations

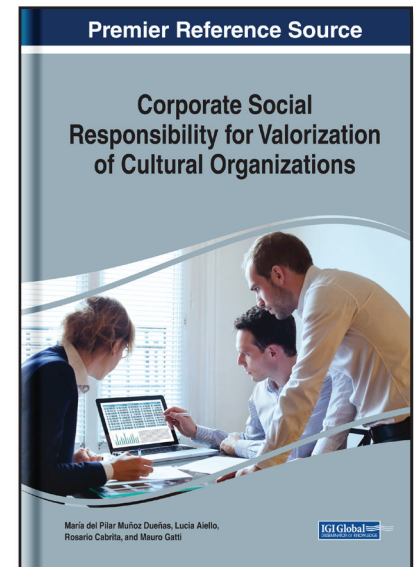
Part of the Advances in Business Information Systems and Analytics Book Series

María del Pilar Muñoz Dueñas (University of Vigo, Spain),  
Lucia Aiello (Sapienza University of Rome, Italy), Rosario Cabrera  
(University Nova de Lisboa, Portugal) and Mauro Gatti (Sapienza  
University of Rome, Italy)

## Description:

The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice.

**Corporate Social Responsibility for Valorization of Cultural Organizations** is a critical scholarly resource that examines organizational management through a new perspective that considers corporate social responsibility within the relationship between companies and society. Featuring coverage on a broad range of topics, such as organizational innovation, corporate strategy, and cultural enterprises, this book is geared towards professionals, economists, students of business and finance, policy makers, and government agencies.



**ISBN:** 9781522535515

**Release Date:** February, 2018

**Copyright:** 2018

**Pages:** 300

## Topics Covered:

- Corporate Social Responsibility
- Corporate Strategy
- Corporate Welfare
- Cultural Enterprises
- Customer Value
- Organizational Innovation
- Valorization of Cultural Product

**Hardcover:** \$215.00

**E-Book:** \$215.00

**Hardcover + E-Book:** \$260.00

### Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: [www.igi-global.com](http://www.igi-global.com)

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA