

Foreign Direct Investments: Concepts, Methodologies, Tools, and Applications

Information Resources Management Association (USA)

Description:

Globalization, accelerated by information technologies, has increased the speed of business transactions and has reduced the distances between international businesses. This growth has transformed the realm of foreign investment in countries around the world, calling for a methodological approach to planning feasible capital investment proposals in general and foreign direct investment projects.

Foreign Direct Investments: Concepts, Methodologies, Tools, and Applications is a vital reference source that explores the importance of global stocks to economic structures and explores the effects that these holdings have on the financial status of nations. It also provides a systems approach to investment projects in a globalized and open society. Highlighting a range of topics such as foreign direct investors, risk analysis, and sourcing strategies, this multi-volume book is ideally designed for business managers, executives, international companies, entrepreneurs, researchers, academicians, graduate students, policymakers, investors, and project managers.



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