

Fraud Prevention, Confidentiality, and Data Security for Modern Businesses

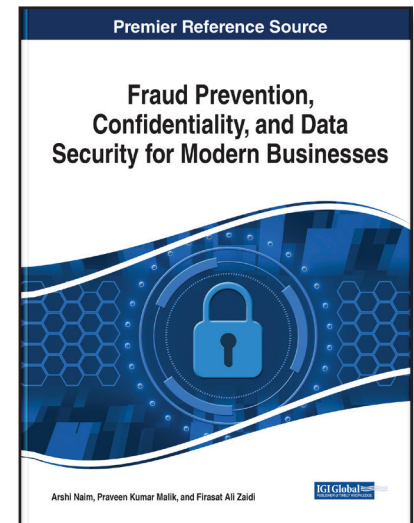
Part of the Advances in Information Security, Privacy, and Ethics Book Series

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Description:

The modern business world faces many new challenges in preserving its confidentiality and data from online attackers. Further, it also faces a struggle with preventing fraud. These challenges threaten businesses internally and externally and can cause huge losses. It is essential for business leaders to be up to date on the current fraud prevention, confidentiality, and data security to protect their businesses.

Fraud Prevention, Confidentiality, and Data Security for Modern Businesses provides examples and research on the security challenges, practices, and blueprints for today's data storage and analysis systems to protect against current and emerging attackers in the modern business world. It includes the organizational, strategic, and technological depth to design modern data security practices within any organization. Covering topics such as confidential communication, information security management, and social engineering, this premier reference source is an indispensable resource for business executives and leaders, entrepreneurs, IT managers, security specialists, students and educators of higher education, librarians, researchers, and academicians.



ISBN: 9781668465813

Pages: 300

Copyright: 2023

Release Date: January, 2023

Hardcover: \$250.00

Softcover: \$190.00

E-Book: \$250.00

Hardcover + E-Book: \$300.00

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