

Arab Women and Their Evolving Roles in the Global Business Landscape

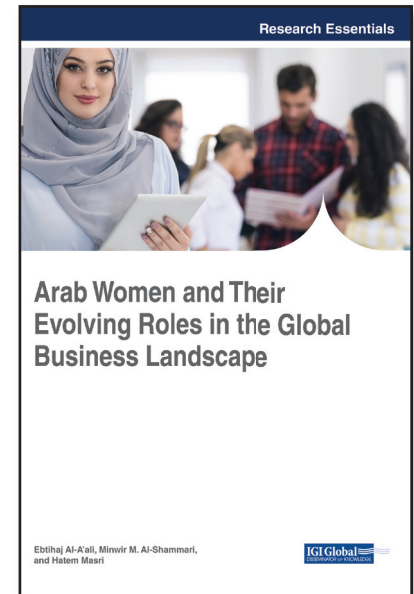
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Description:

Occupational segregation is a pressing issue in business and can be detrimental to women in the workforce. With this segregation growing, there is now an urgent need to increase the presence of women in the business market.

Arab Women and Their Evolving Roles in the Global Business Landscape is a pivotal reference source for the latest research findings on the Arab culture and how the global culture impacts Arab women in the business market. Featuring extensive coverage on relevant areas such as work and family balance, gender stereotypes, and the glass ceiling, this publication is an ideal resource for legislators and policymakers, economic developers, corporate practitioners, educational faculties, and students of all disciplines who are looking to change the way gender is viewed in the workforce.



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Topics Covered:

- Career Advancement
- Empowerment Strategies
- Entrepreneurship
- Gender Stereotypes
- Glass Ceiling
- Women's Economic Empowerment
- Work and Family Balance

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