

Handbook of Research on Entrepreneurship in the Contemporary Knowledge-Based Global Economy

Part of the Advances in Business Strategy and Competitive Advantage (ABSCA) Book Series

Neeta Baporikar (University of Pune, India)

Description:

The rapid rise of knowledge-based economies has revolutionized the perceptions and practices of globalized business. Recent developments in engineering, electronics, and biotechnology have expanded the very definition of entrepreneurship in today's international market, weaving discussions of enhanced connectivity and communication, environmental sustainability, and government policy changes into a complex, multidimensional conversation.

The **Handbook of Research on Entrepreneurship in the Contemporary Knowledge-Based Global Economy** provides a comprehensive survey of the most recent developments in the field of entrepreneurship, highlighting their effects on information technology, business networking, knowledge production, distribution, and organization.

This authoritative text showcases research-based articles on entrepreneurship for knowledge economies; academic entrepreneurship; women and entrepreneurship; entrepreneurship education; organizational learning ability; innovations in industry, agriculture, and management; and the evolution of a new, all-inclusive corporate culture.

Readers:

This timely publication features extensive coverage of the fast-developing entrepreneurial field, illuminating recent technological, social, and strategic innovations in language that is accessible for a worldwide audience of business educators, researchers, and students.

ISBN: 9781466687981

Release Date: October, 2015

Copyright: 2016

Pages: 577

Topics Covered:

- Academic Entrepreneurship
- Corporate Culture
- Entrepreneurship Education and Training
- Inclusive Entrepreneurship
- Lean Development
- Organizational Structure
- Social Entrepreneurship
- Strategic Crowdsourcing
- Strategic Entrepreneurship

**Hardcover +
Free E-Access:**
\$345.00

**E-Access +
Free Hardcover:**
\$345.00

**1 Year
Online Subscription:**
\$160.00

**2 Year
Online Subscription:**
\$270.00

