

Burstiness Management for Smart, Sustainable and Inclusive Growth: Emerging Research and Opportunities

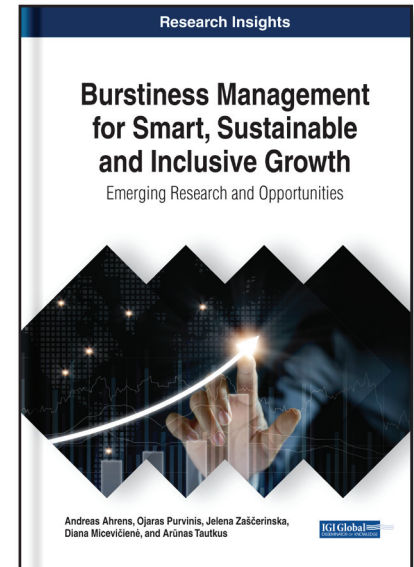
Part of the Advances in Logistics, Operations, and Management Science Book Series

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Description:

Intervals of high-activity alternating with long low-activity periods can be found in many areas of daily life, with researchers coining the phenomenon as bursts. As burstiness has become prevalent in many fields, understanding it and knowing how to manage it are crucial in order to be able to get all the benefits associated with it.

Burstiness Management for Smart, Sustainable and Inclusive Growth: Emerging Research and Opportunities provides innovative insights into burstiness's role in decision-making in business and its function as a predictor of performance. The content within this publication covers topics such as burstiness in business and e-business applications, as well as consumer behavior and sustainable development. It is a vital reference source for business managers, business professionals, academicians, researchers, and graduate-level students interested in understanding how burstiness and its consequences are processed in diverse and dynamic environments.



ISBN: 9781522554424

Release Date: August, 2018

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Pages: 226

Topics Covered:

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