Premier Reference Source

Perspectives, Trends, and Applications in Corporate

Finance and Accounting

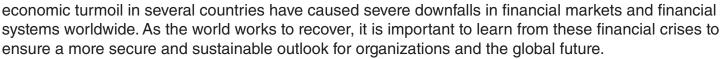
Perspectives, Trends, and Applications in Corporate Finance and Accounting

Part of the Advances in Finance, Accounting, and Economics Book Series

Constantin Zopounidis (Technical University of Crete, Greece), Apostolos G. Christopoulos (National and Kapodistrian University of Athens, Greece) and Petros Kalantonis (Technological Education Institute (TEI) of Piraeus, Greece)

Description:

Financial analyses, investments, and accounting practices are continually developing and improving areas that have seen significant advancements in the past century. However, the recent bankruptcies by major banks, the debt crisis in the European Union, and the



Perspectives, Trends, and Applications in Corporate Finance and Accounting is a crucial resource providing coverage on the stock market, public deficits, investment firms' performances, banking systems, and global economic trends. This publication highlights areas including, but not limited to, the relationship between the stock market and macroeconomics, earnings management, and pricing models while also discussing previous financial crises. This book is a vital reference work for accountants, financial experts, investment firms, corporate leaders, researchers, and policy makers.

ISBN: 9781522561149 **Release Date:** June, 2018 **Copyright:** 2018 **Pages:** 315

Topics Covered:

- Corporate Finance
- Global Financial Crisis
- Investor Confidence
- Macroeconomics

- Portfolio Optimization Models
- Public Deficits
- Stock Markets

Hardcover: \$215.00 E-Book: \$215.00

Hardcover + E-Book: \$260.00

Order Information

Phone: 717-533-8845 x100
Toll Free: 1-866-342-6657
Fax: 717-533-8661 or 717-533-7115
Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA

