Perspectives, Trends, and Applications in Corporate Finance and Accounting

Part of the Advances in Finance, Accounting, and Economics Book Series

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Description:

Financial analyses, investments, and accounting practices are continually developing and improving areas that have seen significant advancements in the past century. However, the recent bankruptcies by major banks, the debt crisis in the European Union, and the economic turmoil in several countries have caused severe downfalls in financial markets and financial systems worldwide. As the world works to recover, it is important to learn from these financial crises to ensure a more secure and sustainable outlook for organizations and the global future.

Perspectives, Trends, and Applications in Corporate Finance and Accounting is a crucial resource providing coverage on the stock market, public deficits, investment firms’ performances, banking systems, and global economic trends. This publication highlights areas including, but not limited to, the relationship between the stock market and macroeconomics, earnings management, and pricing models while also discussing previous financial crises. This book is a vital reference work for accountants, financial experts, investment firms, corporate leaders, researchers, and policy makers.

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Topics Covered:

- Corporate Finance
- Global Financial Crisis
- Investor Confidence
- Macroeconomics
- Portfolio Optimization Models
- Public Deficits
- Stock Markets

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