

# Handbook of Research on Technology Adoption, Social Policy, and Global Integration

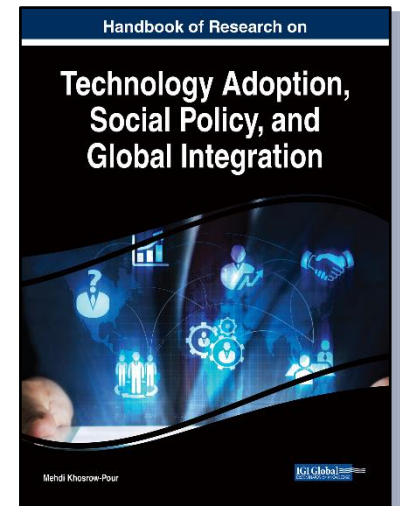
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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## Description:

To remain competitive, businesses must consistently analyze and enhance their management strategies. By utilizing the latest technological tools in the corporate world, organizations can more easily optimize their processes.

The **Handbook of Research on Technology Adoption, Social Policy, and Global Integration** is a comprehensive reference source for the latest scholarly perspectives on the integration of emerging technologies and computational tools in business contexts. Highlighting a range of topics such as micro-blogging, organizational agility, and business information systems, this publication is ideally designed for managers, researchers, academics, students, and professionals interested in the growing presence of technology in the corporate sector.



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