

Hyperautomation in Business and Society

Part of the Advances in Business Information Systems and Analytics Book Series

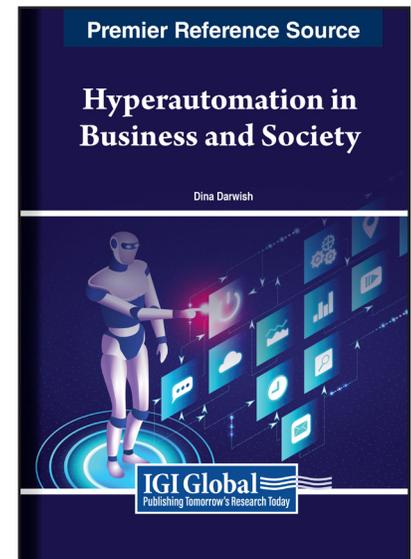
Dina Darwish (Ahram Canadian University, 6th of October City, Egypt)

Description:

The demand for efficiency and intelligent decision-making has become paramount, prompting a crucial examination of the limitations of traditional automation. Organizations find themselves at a crossroads, searching for a transformative solution that transcends conventional approaches. Enter the era of Hyperautomation – an innovative paradigm that goes beyond simple automation by integrating artificial intelligence, robotic process automation, and advanced techniques such as cognitive computing and data mining. **Hyperautomation in Business and Society** is a comprehensive exploration of how Hyperautomation addresses the complexities of modern challenges, offering a compelling solution to propel businesses and society into a new era of efficiency and intelligent decision-making.

This book sets out to achieve a dual purpose: to enlighten and to guide. Starting with a breakdown of intelligent automation, the book progresses to dissect the latest IA technologies, platforms, and the intricate ways in which it optimizes workflows. Spanning diverse applications across sectors such as logistics, marketing, finance, and customer care, it paints a vivid picture of IA's transformative influence. Notably, it addresses the challenges faced by IA implementation, offering a nuanced exploration of real-world applications and their impact on businesses. Geared towards undergraduate and postgraduate students, researchers, and practitioners, this book is a compass for those navigating the ever-changing landscape of intelligent automation.

Readers will find a treasure trove of knowledge in the recommended topics, ranging from understanding IA's intricacies to its applications in robotics, finance, insurance, logistics, marketing, and more. The book emerges as a beacon for those eager to explore the realm of intelligent automation, offering a comprehensive perspective on its challenges, opportunities, and future trajectories. As scholars embark on this intellectual journey, **Hyperautomation in Business and Society** equips them to decipher the complexities of IA and harness its potential for transformative change in the corporate and societal spheres.



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Topics Covered:

- Applications of Intelligent Automation
- Challenges Facing Intelligent Automation
- Future Perspectives
- IA Cutting-Edge Technologies
- IA Finance and Insurance
- IA Impact on Society
- IA in Automated Dealing with Documents and Records
- IA in Customer Care
- IA in Logistics
- IA in Marketing
- IA in Robotics
- IA Optimizing Workflows
- IA Platforms
- Intelligent Automation Implementation to Boost Business
- Real Implementations for IA
- Understanding Intelligent Automation (IA)

Subject: Business & Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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