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Examining the Role of Women Entrepreneurs in

Emerging Economies

Examining the Role of Women Entrepreneurs in Emerging Economies

Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

Entrepreneurship has seen an influx of industry-leading women. With this shift, women are now impacting a mainly male-dominated field and face ongoing challenges within this domain.

Examining the Role of Women Entrepreneurs in Emerging

Economies is a critical scholarly resource that examines the influence

and impact of women entrepreneurs in emerging economies. Featuring coverage on a broad range of topics such as women empowerment, financial management strategies, and discriminatory practices, this book is a vital resource for business managers, organizational leaders, professionals, and researchers seeking current research on women-related issues in different types of work communities and environments.

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Topics Covered:

- Competency Training
- Discriminatory Practices
- Entrepreneurship Education
- Financial Management Strategies
- Gender Gap
- New Venture Creation
- Women Empowerment

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