

Managing Project Risks for Competitive Advantage in Changing Business Environments

Part of the Advances in IT Personnel and Project Management (AITPPM) Book Series

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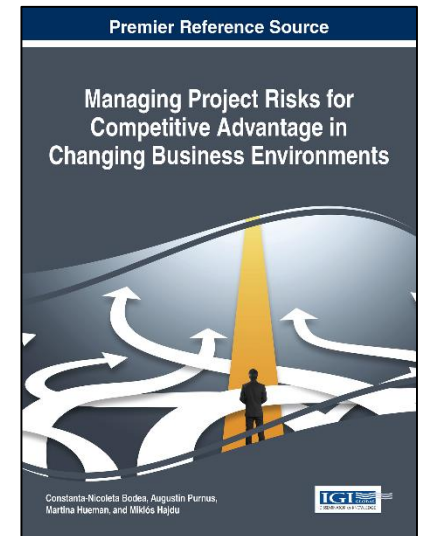
Description:

Risk management is a vital concern in any organization. In order to succeed in the competitive modern business environment, the decision-making process must be effectively governed and managed.

Managing Project Risks for Competitive Advantage in Changing Business Environments presents critical discussions on effective risk management in projects and methods to ensure overall success in project outcomes. Highlights theoretical foundations, innovative practices, and real-world applications.

Readers:

This book is a pivotal reference source for managers, practitioners, upper-level students, and other professionals interested in how to properly adopt project risk management systems and tools.



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Topics Covered:

- Construction Projects
- Educational Programs
- Investment Portfolios
- Monte Carlo Simulations
- Project Marketing
- Project Risk Constellations
- Sustainability

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